

# Metal FX

Researched and tested by APG for your benefit



**MFX**® Printer of the Year 06  
HIGHLY COMMENDED

MetalFX Technology is a revolutionary printing process that can be used to produce up to 104 million metallic colours in one pass of a 5 / 10-colour press. This enables the use of an unlimited range of metallic colours, without the expense of multiple spot inks.

The MetalFX process metallic colour system requires only one extra ink. MetalFX Silver Base Ink is the first colour to be used on the press, with CMYK values then overprinted in the usual manner. The transparency of the CMYK allows the high lustre MetalFX Silver Base Ink to show through, creating a whole new spectrum of vibrant metallic colours.

This system allows graphic designers to practise their art as never before. For the first time, designers have the creative freedom to use as many metallic colours as desired whilst not increasing the cost of manufacturing above specifying one additional colour.

To truly experience the impact of this process, please ask to view recent samples of MetalFX work produced by APG.



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